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conneradvisory

Dear all,

How are you? We hope you are doing well as you take care of yourselves and your loved ones as well as juggle the immense responsibilities of pursuing the changes that matter to your organizations.

Balance has been on our minds lately. In early April, Daryl and I participated in a conversation with leaders from the InterAction community about how to better manage the tension between the demands we face and the capacity we have available to meet those demands. The discussion was based on our recently published research paper, [Managing Overload: Balancing Adaption Capacity with Demand](#).



A lot has changed since we first posted the paper in January (we like to say we wrote it “BC”—that is, “Before COVID”), but recent conversations with leaders have convinced us that it is more relevant now than ever. The COVID-19 global pandemic has placed demands on NGOs and nonprofits at a scale and pace that few of us have seen before. The resulting feeling of overload among leaders and staff is overwhelming and not sustainable.

You can [download our paper for free](#) in one easy click. We hope you'll find that the insights in it can be put to use today to make a real, long-term impact on your organization. Because of the critical time we're facing, we have also created an [action sheet](#) along with our friend Deborah Willig at InterAction to accompany the research paper. It leads you through several action-oriented exercises aimed at mitigating overload in your organization.

If you're interested, you can also watch our conversation with InterAction in [this on-](#)

[demand Zoom recording.](#)

Please stay well. If Daryl or I can do anything for you, please do not hesitate to reach out.

Best,



Spotlight on NGOs

We are proud of the work being done by our partners in the front-line battle against COVID-19. Here are just a few of the many who have made significant investments and allocated sizable resources to the fight:

We'd love to hear what your organizations are doing. Post your work with the hashtag #changesthatmatter on social media and we'll share your stories.

World Vision International

launched a multi-million dollar, 17-country response. It's the first time the global NGO has launched a response at this scale.

[Read more](#) about their global initiative.



Islamic Relief Worldwide

is responding to the COVID-19 pandemic in every country they work, which include some of the planet's most fragile and vulnerable communities.

[Read more](#) about their work.



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